

## Privacy Policy

We, "our" or the "Price Review Online Pvt. Ltd." or "us" are considered to have owned and/or run the website and mobile application Price Review Online Pvt. Ltd ("website", "our website" or our own website, and/or "our own website" or "us")

Price Review Online Pvt. Ltd. is expected to gather and use some information from website users ("User") using the Websites for the purpose of delivering these Services (as defined under clause 1 below) and requires the processing, storing and transfer of those data. This Privacy Policy ("Privacy Policy"/"Policy") outlines how the Users of the Services (collectively and severally referred to in this Privacy Policy as "You", "Your", "Yourself" or "User" or "Users") collect, use exchange and preserve sensitive information. In order to maintain our steady adherence to the protection of the details of users who communicate with our services, we have developed this Privacy Policy. This Privacy Policy and our Terms and Conditions relate to your use and access to the Facilities. In this Privacy Policy, any capitalized word used, but not specified, shall have the meaning assigned to it in our Terms and Conditions.

The notations used herein are for the sole purpose of the specific laws of the Privacy Policies being organized. The headings are meant purely for the purpose of comparison and are not read as excluding or expanding the terms of the clauses found therein.

### 1. Definitions

Unless otherwise required by the context, the words described in this Privacy Policy shall carry the definitions assigned to them below and their cognate expressions shall be interpreted accordingly.

- a. **'Personal information'** means, in the same way as provided for in Rule 2(1)(i) of the Rules of 2011 on Information Technology (Reasonable Protection Policies and Procedures and Confidential Personal Data or Information), any information relating to a natural individual which, either direct or indirect, is accessible or is likely to appear to a corporate body in connection with other information, I.

The SPI Rules further describe a person's "Sensitive Personal Data or Information" to mean that person's personal information relating to:

- i. passwords;
- ii. financial information such as bank accounts, credit and debit card details or other payment instrument details;
- iii. physical, physiological and mental well being;
- iv. sexual orientation;
- v. medical records and history;
- vi. biometric information;
- vii. information received by body corporate under lawful contract or otherwise;
- viii. visitor details as provided at the time of registration or thereafter; and
- ix. Call data records.

- b. **“You”, “Your”, “Yourself” and “User”** implies and applies to natural & lawful people and legal entities/companies that visit and/or use the Facilities, as well as to persons/entities/companies that use the Services by sending information to another entity.
- c. **“Third Parties”** refer to any website/application/web portal, company or individual apart from the User and Us.
- d. **“Services”** A website (<https://Price Review Online Pvt. Ltd./>) and a smartphone application (Price Review Online Pvt. Ltd.) and contextual information conveyed to/received from users through different contact networks, including, but not limited to, e-mail, SMS, Whatsapp, telephone calls, website chat, IVR. We are mainly interested in the distribution of online and app-enabled cash back services. At present, we work under the Price Review Online Pvt. Ltd. brand name, which mainly drives revenue to the e-commerce websites we have connected to.
- e. **“User Information”** shall mean Personal Information and Personal Details or Information Sensitive.
- f. **“Website”** shall mean and refer to <https://Price Review Online Pvt. Ltd./>, the **“Application”** and/ or **“App”** shall refer to the Price Review Online Pvt. Ltd. mobile application available on Android Play Store or iOS App Store. These shall be collectively referred to as the **“Platform”**

## 2. Why this privacy policy?

This Privacy Policy is written in accordance with; inter alia, the provisions of this Privacy Policy.

- a. The Information Technology Act, 2000, Section 43A;
- b. Law 4 of the Laws pertaining to the SPI; and
- c. Law 3(1) of the Rules (Intermediaries Guidelines) on Information Technology, 2011 ('Intermediaries Guidelines').

This Privacy Policy states the following, among other things:

- a. The sort of user-gathered information, whether confidential personal data or information;
- b. The purpose, means and forms in which such knowledge can be used; and
- c. How and to whom will we reveal such data?

## 3. General

- a. The User unambiguously acknowledges that this Provision and the Terms and Conditions referred to above represent a legally binding arrangement between the User and Price Review Online Pvt. Ltd. and that the User is entitled to the rules, protocols, procedures, conditions and conditions relevant to any service rendered by Price Review

Online Pvt. Ltd., including the Facilities, and that they are deemed to be included in the Terms and Conditions.

- b. This paper is an electronic record under the Information Technology Act, 2000 and the relevant and modified provisions covering electronic documents of separate legislation, as amended by the Information Technology Act, 2000. A computer system creates this electronic record which does not need any tangible or digital signatures. In addition, this paper is written in compliance with the terms of the Guidance for SPI Rules and Intermediaries.
- c. The expressions 'Party' and 'Parties' are used, respectively, to refer separately and jointly to the User and Price Review Online Pvt. Ltd., as the meaning so demands.
- d. The headings in each portion of this Policy shall be for the sole purpose of arranging in an organized fashion the various provisions under this Policy and shall not be used by any Party to translate in any way the provisions found herein. Furthermore, it is expressly decided by the parties that no legal or contractual meaning shall be added to the headings.
- e. The Contracting Parties explicitly agree that Price Review Online Pvt. Ltd. maintains, according to clause 13 of this Policy, the exclusive and exclusive right to modify or amend the Policy and the above Terms and Conditions without prior consent or intimation to the User, taking into account the best practices and laws defined by the State/Central Government of India, and the User expressly agrees that all such amendments or modifications be made. The User is obligated to review the Agreement and Terms and Conditions regularly and to keep up-to-date with their clauses and specifications. The User shall be considered to have consented to any and all amendments/modifications rendered to the Provision and Terms and Conditions if the User chooses to access the Services after such an alteration. The User shall be given an intimate, non-exclusive, non-transferable, revocable, exclusive right to join access and use the Facilities to the degree that the User complies with the Policies and Terms and Conditions.

#### **4. Collection and handling of personal information**

For us, the privacy of the parties is of utmost importance and all facilities are strictly built under the jurisdiction of laws established by the Government of India.

Generally speaking, the programs help us to consider who you are so that we can better fulfill your needs. We can require you to willingly provide us with some details when you use the Services, which identify you personally or may be used to identify you personally. Information obtained by us from you may include (but is not limited to) the following, without regard to the generality of the above:

- a. Communication details (such as the phone number and email address);
- b. Name of device and passwords;
- c. Demographic details (such as name, sex, age, date of birth, and pin code);
- d. Details on the use of the Services and any purchases made by or for you by using the Services;
- e. Data on your clicks on and from Price Review Online Pvt. Ltd. mobile computer, desktop explorer, browsing trends for web and mobile, retailer preferences

- f. Your bank account information, including bank account name, account number, IFSC code, bank branch or some other payment information connected with your bank account.
- g. Any other information you willingly want to send to us (such as information you share with us through texts, calls or letters, job details, home / work address, family details, transaction details on e-commerce platforms, transaction snapshots, transaction order IDs, alternative numbers and emails, and various other information given from time to time).

In compliance with the SPI Laws, the information obtained from you by us shall constitute 'Personal Information' or 'Important Personal Data Information.'

## **5. Privacy statements**

### **5.1. The User expressly agrees and acknowledges:**

- a. a. For the purposes of this Regulation, information that is publicly available in the public domain or accessible under the Right to Information Act, 2005 or any other Act may not be treated as 'Personal Information' or 'Important Personal Data or Information.'

That Price Review Online Pvt. Ltd. can automatically control user details based on the IP address of the User and the actions of the User on the Platform, and that the User explicitly agrees to it. The User is aware that this information will be used to perform internal analysis on the demographics, preferences, and actions of users, to allow Price Review Online Pvt. Ltd. to better understand the interests of the Users and to appeal to them. In addition, the user is specifically told that such information can include information about the user's computer & web browser, IP address of the user, specifics of the mobile device, etc. The relation between the IP address of the User and the Personally Identifiable Details of the User could be exchanged or revealed to third parties with a view to facilitating the provision of the Services. The user hereby consents to the exchange, from time to time, of such information with third parties as may be decided by Price Review Online Pvt. Ltd. In addition, some of the composite outcomes (not the individual data) can also be exchanged and/or disclosed in anonymous form (i.e. non-personally identifiable) with third parties for market analysis and new feature development.

- b. That any and all information gathered by Price Review Online Pvt. Ltd. related to the User, whether or not explicitly sent to Price Review Online Pvt. Ltd. by the User, including, but not limited to, personal communications such as emails or letters or SMS or WhatsApp or calls, input from other users or third parties about the actions of the User or posts on the Site, etc., can be collected and compiled into the Platform by Price Review Online Pvt. Ltd..

In addition, we periodically send you newsletters, SMS, Smartphone updates and other marketing messages to keep you aware of your activities on the website. These include your purchase notifications showing how much you have received, referral messages showing you how much you have earned through referrals, reimbursement confirmations for fees to you, and relevant administrative messages and messages

verifying your website operations. These addresses will not be exchanged with someone other than you.

We also submit emails, SMSs, Smartphone updates, web notifications and other ads that contain some of our latest ideas to help you save more. By contacting us at any point, you can opt not to receive this marketing message from Price Review Online Pvt. Ltd.

Spamming by our representatives is not supported and we expressly ban it in our Terms and Conditions. If you would like to report a spam incident, please email us so that we can investigate and take corrective action.

- c. That the contact information given to Price Review Online Pvt. Ltd. can be used to deliver discounts and promotions to the Customer, whether or not depending on the past desires of the User, and that the User expressly agrees to accept them. By clicking on the 'unsubscribe' connection given at the end of such promotional correspondence, the customer may opt to unsubscribe from promotional communications or by emailing us.
- d. Occasionally, Price Review Online Pvt. Ltd. can require the user to complete optional online surveys. Such surveys which include contact details and demographic information to be supplied by the user (like zip code, age, income bracket, sex, etc.). The Customer is aware that this knowledge is used to enhance/customize the Services for the good of the User and to deliver services to all members of the Network that Price Review Online Pvt. Ltd. feels would be interested in using.
- e. That Price Review Online Pvt. Ltd. can preserve records of electronic communications and telephone calls received and made for support or other purposes for the purposes of Service Management, Customer Support, R&D, and improved User Support. The Price Review Online Pvt. Ltd. can at times require the User to write reviews of the User's services from the Website. The User is aware that such reviews will assist future users of the Platform in using the Services, and the User hereby specifically authorizes Price Review Online Pvt. Ltd. to post, for the profit and usage of other users, any and all reviews posted by the User on the Platform, along with the User's name and some contact information.
- f. Nothing mentioned herein shall be deemed to compel Price Review Online Pvt. Ltd. to archive, upload, publish or show content/reviews/surveys/feedback submitted by the User in any manner, and the User hereby expressly authorizes Price Review Online Pvt. Ltd. to delete any such content, review, survey or feedback submitted by the User from the Site, without reason or requirement to notify the User of the same information.
- g. Generation and storage of 'Private Personal Data or Information' as amended from time to time in compliance with the Information Technology Act, 2000 and similar regulations require the express consent of the Recipient. By confirming acceptance of this Policy and clicking on the "I agree to Terms and Policy" button at the time of registration, the User consents to such generation and selection as required by relevant laws.
- h. It is the duty of the customer to ensure that the information sent to Price Review Online Pvt. Ltd. is correct. By contacting Price Review Online Pvt. Ltd. by email, the user can correct, erase inaccuracies, or alter details. In order to make requested improvements to the datasets as soon as fairly possible, Price Review Online Pvt. Ltd. will make good faith efforts. If the User provides any information that is untrue, inaccurate, out-of-date or incomplete (or becomes untrue, untrue, out-of-date or incomplete), or Price Review Online Pvt. Ltd. has fair grounds to believe that the information given by the User is

untrue, incorrect, out-of-date or incomplete, Price Review Online Pvt. Ltd. may, at its absolute discretion, discontinue the provision of the Services to you in compliance with the requirements set out below. There may be cases under which Pouring Pounds would not amend, erase or upgrade your Personal Data, including (a) where Personal Data is opinion data retained solely for the purpose of assessment; and (b) Personal Data is stored in prosecution-related records when no prosecution proceedings have been concluded.

- i. All information submitted by the Customer to Us, including Confidential Personal Data or Knowledge, is voluntary. Consumer shall have the right to revoke his/her consent at any point in compliance with the provisions of this Privacy Policy and the Terms and Conditions applicable to such User, although it has been stated that the withdrawal of consent would not be retroactive. If the User wants to uninstall his/her account or demands that Price Review Online Pvt. Ltd. no longer use the User's details to provide the Services. We shall not hold any information any longer than is necessary for the purposes for which the information might be legitimately used or otherwise required by any other regulations at that time. For a period of time, the data will be anonymous which aggregated, and will be kept by us for as long as it is appropriate for us to deliver our Services efficiently, although our usage of anonymous data would be exclusively for analytical purposes. Please notice that your withdrawal of consent or cancellation of an account may result in Price Review Online Pvt. Ltd. being unable to provide you with its Services or ending any current agreement with Price Review Online Pvt. Ltd.
- j. If you want to opt out of accessing non-essential communications such as advertising and marketing material relevant to the Services, please [send us an email at](#)

## **6. Our use of your information**

All information submitted by the User to Price Review Online Pvt. Ltd., whether Personal Information or other Confidential Personal Details or Information, is voluntary. Such information in its original form can be exchanged with any third party, subject to the permission of the User as given below. You recognize that Price Review Online Pvt. Ltd. can use some information of yours that has been classified as Personal Information or 'Important Personal Data or Information' under the SPI Rules for the following purposes:

- a. Providing services to you;
- b. Take reviews from Goods & Services;
- c. The provision of new goods or services and the selling of services;
- d. To evaluate the trends of use of applications to enhance product design and utility;
- e. For the availability of alerts/reminders/SMS systems for deals and also for internal documents.
- f. For industrial uses and in aggregate or non-personally recognizable form for testing, statistical analysis and market intelligence purposes.,
- g. For sale or export to third parties and members of those research, statistical or intelligence data in a non-personally identifiable form;
- h. Debugging relevant problems in customer support;

We may use your tracking information, such as IP addresses, and System ID, to help you identify and collect broad demographic information.

In the event that we are purchased or combined with another entity, We shall pass information revealed by You and information about You to the company we are acquired or merged with, and that company shall have the right to continue to access the Personal Information and/or any information given by the User to us by the User. In the case of a merger or sale, We shall contact you via e-mail or by placing a note on the Website and/or Application until your Sensitive Information is moved and is subject to a separate Privacy Policy.

Users specifically accept and understand that Price Review Online Pvt. Ltd. captures and preserves Personal Information and/or Confidential Personal Information on a secure cloud-based database offered by the Customer from time to time on the Platform or when accessing other Services.

The User is aware that this information will be used by Price Review Online Pvt. Ltd. for the purpose of providing its services and helping to customize/improve the experience of the Platform in a better and simpler manner, but no personally identifying information will be exchanged with any third party under any conditions without the express consent of the User, as required by regulation.

Price Review Online Pvt. Ltd. may need to disclose/transfer the Personal Information of the User to the following third parties for the reasons set out in this Privacy Policy and the Terms and Conditions as applicable to each User:

- a. Government institutions/authorities to the degree required:
  - i. Under and/or under the orders of any competent judicial or quasi-judicial body under the statutes, rules and regulations;
  - ii. The security and preservation of the interests or properties of Price Review Online Pvt. Ltd.;
  - iii. Battle against theft and credit risk;
  - iv. To apply the terms and conditions applicable to the consumers of Price Review Online Pvt. Ltd.; or
  - v. Where, at its own discretion, Price Review Online Pvt. Ltd. finds it necessary to protect its rights or the rights of others.
- b. Where otherwise required by an order under any statute, even in relation to inquiries by government departments for identity verification or preventive purposes, identification, investigation, including cyber accidents, conviction and deterrence of offences, shall be in place for the time being.

We contract with third parties, however, to serve advertising on our behalf through the Internet and sometimes on this website. Data about your visits to our website and your contact with our goods and services which be collected. To tailor advertising for products and services, they can also use information about your visits to this and other websites. Via the use of a pixel tag, which is the industry standard technology used for most big websites, this information is obtained. Those third parties are not allowed as part of this procedure to sell or exchange the publicly identifying information.

The following third-party providers, such as Google, Facebook, ads platforms, remarketing platforms such as CleverTap, customer question management platforms such as

Freshworks&Exotel, use cookies to serve advertisements based on past visits to your website by a user.

Using the DoubleClick cookie from Google allows it and its partners to deliver advertisements to your users based on their clicks to your websites and/or other websites.

Users can opt out of the interest-based advertisement use of the Double-Click cookie by visiting Ads Settings.

## **7. Confidentiality and security**

7.1. Your information shall be considered to be confidential and, thus, shall not be disclosed to any third party unless given hereunder and unless lawfully authorized to do so by the relevant authority or, where appropriate, for the provision of the Services through the Website.

7.2. We keep your personal information/sensitive personal details in electronic form on our equipment and on our employees' equipment. Such data can also be translated from time to time into physical form.

7.3. People who are willing to view your personal details

User Information will be processed on a need-to-know basis by our employees, approved personnel, marketing companies or agents, based on the particular reasons for which the User Information was obtained by Us. Consequently, Price Review Online Pvt. Ltd. can maintain and send all such documentation to the relevant stakeholders.

7.4. Practices for Security. We regard information as a commodity that needs to be safeguarded against misuse and unwanted entry. To secure such knowledge from unwanted access by members inside and outside of Price Review Online Pvt. Ltd., we use several different protection strategies. To secure user information sent to us and information that we have accessed, including administrative, technological, organizational and physical security protection mechanisms, we meet widely agreed industry guidelines. However, for any loss or misuse of data due to unlawful access to the electronic equipment of the Customer by which the User uses the Services, we shall not be held responsible for any loss suffered by the User whatsoever.

7.5. Steps we expect you to take: In keeping your User Details safe and stable, it is vital that you also play a part. Please make sure to use an account password before signed up for an online account, which will be impossible for anyone to decipher and never disclose the password to someone else. You are responsible for maintaining the security of this password and for the use of your account. Never opt to have your login ID/email address or password remembered if you use a shared or public computer and make sure to log out of your account any time you leave the computer. You can also use the privacy preferences or controls that we provide you with on our website.

7.6. Unauthorized User Account Use. For any improper use of your account and credentials, we do not claim any blame. You must instantly inform us if you suspect any improper use of your account by **sending an email to**

7.7. Notwithstanding the above, Price Review Online Pvt. Ltd. is not liable, beyond the framework of our arrangement with those third parties, for the protection, protection or



dissemination of your personal information by third parties. In addition, Price Review Online Pvt. Ltd. shall not be liable for any security violation or any action by any third party or incident that is beyond Price Review Online Private Limited's fair control, including, but not limited to, government actions, computer theft, unauthorized access to computer data and storage systems, computer failures, security breaches and encryption.

## **8. Retention of your personal data**

We will use User Information in compliance with relevant laws for as long as appropriate to fulfill the purposes for which such User Information has been obtained (as defined in Section 4 above) or to comply with the applicable legal requirements.

## **9. Your rights**

9.1. Personal Data Control. You are entitled to access, study and order a physical or electronic copy of your records. You will have the right to seek the source of your Personal Information/Sensitive Personal Information.

9.2. Additional privileges (e.g. change deletion of Personal Data). You may I order the deletion, portability, clarification or modification of your User Information as provided by law; (ii) restrict the use and dissemination of your Personal Data; and (iii) withhold your consent to all of our processing activities. Provided that we will be needed to maintain any of your user details in order to meet our legal or contractual responsibilities after you have demanded deletion. We may also be allowed to keep any of your user information under existing laws to fulfill our business needs.

## **10. Children's and minor's privacy**

We highly urge parents and guardians to supervise their minor children's online behaviors and recommend using online resources and software manufacturers' accessible parental management mechanisms to help provide a child-friendly online environment. These tools will also prohibit minors without parental consent from sharing their name, address, and other publicly identifying information online. Although the Services are not meant for use by minors, we protect the privacy of minors who may use the internet or the smart-phone application unintentionally.

## **11. Consent to this policy**

You accept that this Privacy Policy is part of the Web and Other Services Terms and Conditions, and you acknowledge that you have committed to this Privacy Policy unconditionally as a

customer of the Website and the Services. This Privacy Policy and the Terms and Conditions relate to your visit to the Website, use of the App and use of the Facilities.

## **12. Cookies**

A permanent cookie will be installed on your computer while you use our services on the web.

This helps us to track any transactions you make with our participating distributors and send you cash-back/rewards/points. You will not be able to receive cash-back/points on your online shopping via our platform if you do not have those persistent cookies installed on your computer.

Disabling/enabling cookies: By changing the configuration of your browser, you have the option to accept or reject cookies. However, if cookies are disabled, you cannot be able to access all the social features of our platform.

Please note: if you disable the cookies used to log your transactions through our Platform in your browser, you would not be able to receive cash-back/point while shopping on our website.

There are a variety of forms for cookies to be handled. If you are using different machines at different sites, you will need to make sure that each browser is customized to suit your tastes for cookies.

You can uninstall any cookies that have been placed in your browser's cookie folder quickly. If you're using Microsoft Windows Explorer, for example:

- a. Open 'Windows Explorer'
- b. Click on the 'Search' button on the tool bar
- c. Type "cookie" into the search box for 'Folders and Files'
- d. Select 'My Computer' in the 'Look In' box
- e. Click 'Search Now'
- f. Double click on the folders that are found
- g. 'Select' any cookie file
- h. Hit the 'Delete' button on your keyboard

If you do not use Microsoft Windows Explorer, in the "cookies" function, click "Help" for information about where to locate your cookie archive.

This helps us to track any transactions you make with our participating distributors and send you cashback/rewards/points. You will not be able to receive cashback/points on your online shopping via our platform if you do not have those persistent cookies installed on your computer.

Disabling/enabling cookies: By changing the configuration of your browser, you have the option to accept or reject cookies. However, if cookies are disabled, you can not be able to access all the social features of our platform.

Please note: if you disable the cookies used to log your transactions through our Platform in your browser, you would not be able to receive cashback/point while shopping on our website.

There are a variety of forms for cookies to be handled. If you are using different machines at different sites, you will need to make sure that each browser is customized to suit your tastes for cookies.

You can uninstall any cookies that have been placed in your browser's cookie folder quickly. If you're using Microsoft Windows Explorer, for example:

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- d. Select 'My Computer' in the 'Look In' box
- e. Click 'Search Now'
- f. Double click on the folders that are found
- g. 'Select' any cookie file
- h. Hit the 'Delete' button on your keyboard

If you do not use Microsoft Windows Explorer, in the "cookies" function, click "Help" for information about where to locate your cookie archive.

### **13. Amendments or change to privacy policy**

At any time, with or without advance warning, Price Review Online Pvt Limited can amend this Privacy Policy. In the case of substantial changes in the manner in which Price Review Online Pvt Limited processes User Information, or in the Privacy Policy itself, Price Review Online Pvt Limited will post a note on the Web or send an email to Users, as mentioned above, so that the User can check the updated terms before continuing to use the Services. As always, if the User objects to any of the changes to our terms and conditions and the User no longer wants to use the Services, the User can communicate the same information to the customer support to deactivate the account. The new Privacy Policy extends to all information that Price Review Online Pvt Limited has about you and your account, unless otherwise noted.

If a User uses the Services after notification of modifications has been submitted to the User or released on the Website, the User hereby consents to the amended terms.

### **Anti-Spam Policy**

We commit that we shall not send you any unsolicited emails or other communications other than those described on our Terms & Conditions and Privacy Policy. We shall not share, sell or rent your details to any other companies or third parties. You have the option of subscribing or unsubscribing to our monthly newsletters using your 'Profile Details' page.

All our members are expected to conduct their accounts without spamming our partner merchants or members of public. If we get complaints from our partner merchants about members who are spamming them in any way, we will terminate the offending members' account immediately.

If it is brought to our attention that any of our members is sending unsolicited emails or spamming in any way, we will take this seriously and investigate the issue, which may lead to suspension of the relevant members account or a complete ban of that member from our entire network of websites.

## **Terms and Conditions**

Please read the following terms and conditions of Price Review Online Pvt Limited carefully before using/browsing/accessing this Website or any information or material available on or through this Website. You unconditionally agree that access to and use of this Website is subject to the T&C and other applicable laws. If you do not agree to these T&C or any part thereof, please do not use/browse/access this Website in any way whatsoever. Should you proceed with using/browsing/accessing the Website, you are acknowledging and agreeing that are of legal age of 18 years or above and further agree to comply with as well as be bound by these T&C, which together with our Privacy Policy govern our relationship with 'you' in relation to the Website.

### **Defination**

- "Content" means all information, text, services, content, images, links, design, layout, look, appearance, graphics, audio, video, audio-video, multimedia and materials available on or through the Website.
- "Login" means any method of registration accepted by the Website which enables a User to have access to certain or all elements of the Website from time to time made available to such Users.
- "User" means any person who visits, browses, accesses or uses the Website in any way whatsoever and through any medium, whether, computer, tablet, smart phone or otherwise.
- "UGC" shall refer to User Generated Content and shall include any and all data and content (including without limitation text, images, graphics, audio, video and audio-visual content) that User submits to the Website, for whatever purpose

### **Website Purpose**

The Website assists you, as the User, to find and avail various deals, coupons and prices of various merchants/products but, this does not imply any kind of endorsement to such merchant websites or products by Logicserve. Clicking on such deals, coupons or prices may redirect you to the concerned merchant's web page. While providing such deals, coupons or prices, reasonable precautions and efforts are taken to ensure that only latest valid deals, coupons & prices are mentioned on the Website. Users must always check the merchant's website terms & conditions / terms of use before availing or accessing any such deals, coupons or prices.

### **Product Description**

Price Review Online Pvt Limited attempts to be as accurate as possible. However, Price Review Online Pvt Limited does not warrant that product descriptions or other content or such other information of this Website is accurate, complete, reliable, current, or error-free.

### **Reviews, Comments & Other Communications**

Visitors may post reviews, comments, photos, and other content; send communications; and submit suggestions, ideas, comments, questions, or other information, so long as the content is not illegal, obscene, threatening, defamatory, invasive of privacy, infringing of intellectual property rights, or otherwise impermissible, injurious to third parties or objectionable and does not consist of or contain software viruses, political campaigning, commercial solicitation, chain letters, mass mailings, or any form of "spam." You may not use a false e-mail address, impersonate any person or entity, or otherwise mislead as to the origin of content. Price Review Online Pvt Limited reserves the right (but not the obligation) to remove or edit such content, but does not regularly review posted content.

If you do post content or submit material, and unless we indicate otherwise, you grant Price Review Online Pvt Limited a nonexclusive, royalty-free, perpetual, irrevocable, and fully sublicensable right to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, and display such content throughout the world in any media. You grant Price Review Online Pvt Limited and sublicensees the right to use the name that you submit in connection with such content, if they choose. You represent and warrant that you own or otherwise control all of the rights to the content that you post; that the content is accurate; that use of the content you supply does not violate this policy and will not cause injury to any person or entity; and that you will indemnify Price Review Online Pvt Limited for all claims resulting from content you supply. Price Review Online Pvt Limited has the right (but not the obligation) to monitor and edit or remove any activity or content. It takes no responsibility and assumes no liability for any content posted by you or any third party.

### **Permitted Website Use**

- Unless otherwise stated, Price Review Online Pvt Limited and/or its licensors own all intellectual property and rights associated thereto in the Website and the Content available on the Website. Reproduction of the Content, whether partly or fully, and in any way and for any purpose whatsoever is prohibited other than as authorized under these T&C. Subject to the limited licence grant below, all intellectual property rights are expressly reserved.
- You may view, access, download (for caching purposes only), and print pages and copy details of offers/promotions/vouchers from the Website for your own, personal and non-commercial use only, subject to the restrictions set out below and elsewhere in these T&C.
- Subject to our express written consent, you specifically agree that you will NOT:
  - Publish or republish any Content, whether in part or in full, from this Website.(including republication on another website)
  - Provide any Website link or hyperlink to any third party website.
  - Sell, rent or sub-license any Content, whether in part or in full, from the Website to anyone anywhere in the world.
  - Show or depict any Content, whether in part or in full, from the Website in public.
  - Reproduce, duplicate, copy or otherwise exploit any Content, whether in part or in full, on our Website for any unauthorized, illegal, immoral or unlawful act or purpose.

- Edit or otherwise modify any Content, whether in part or in full, on the Website.
- Use or misuse, whether partly or fully, any intellectual property and any right associated thereto with respect to any Content available on the Website
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